



COATESVILLE

BUDGET ESTIMATE 2024

ONE TIME START UP EXPENSES

Promotion and Marketing	3,000
Networking Events	500
Launch Party	1,500
Cash	5,000
**Construction/Renovations	135,000
Consulting	2,000
Décor	3,000
Equipment	26,000
Fixtures	3,000
Furniture	5,000
Legal and Other Professional Fees	500
License and Permits	800
Painting/Remodeling	5,000
Rent Deposit	5,000
Software	500
Starting Inventory	4,100
Utility Deposits	500
Other	500
TOTAL ONE TIME START-UP COSTS	\$200,100

START UP WAGES EXP – 3 MONTH CUSHION

Program Manager 3 mth Salary	17,500
New Staff Employee Training Exp	12,500
TOTAL START UP WAGE EXPENSE	\$30,000

TOTAL ONE TIME START-UP COSTS	\$200,100
TOTAL START UP WAGE EXPENSE	\$30,000
1 MTH OF MONTHLY EXPENSES	\$39,320

TOTAL START UP FUNDS NEEDED	\$269,420
------------------------------------	------------------

ESTIMATED MONTHLY EXPENSES

Insurance	300
Membership and Dues	100
Maintenance and Repairs	500
Marketing and Promotion:	100
Inventory (blended food cost)	7,200
Lease	2,500
Software Expense	100
Weekly Operational Expenses	1,200
Website & Email Expense	60
Workers Comp	500
Credit Card Processing	300
Garbage	80
Electric	400
Wifi/Cable	120
Telephone	60
Alarm System	100
Office & Cleaning Supplies	300
Payroll Processing	by HSI
Labor Cost	25,000
Other	400
TOTAL MONTHLY EXPENSES	\$39,320

ESTIMATED ANNUAL EXPENSE AFTER STARTUP

\$39,320 X 12 MTHS	\$471,840
--------------------	------------------

PROJECTED INCOME

Estimated customers per week is	920
Per transaction ticket average is	\$9.76
Product sales gross weekly	\$8,979.20
Room rentals weekly avg	\$115.00
ESTIMATED WEEKLY INCOME	\$9,094.20

ESTIMATED ANNUAL GROSS INCOME

\$472,898.40

This is an estimate and may increase depending on building available

CONTACT INFO

Web www.hopeandcoffeecoatesville.com

Email hopeandcoffeecoatesville@gmail.com

Phone (484) 784-6125

Facebook facebook.com/hopeandcoffeecoatesville

Fiscally Sponsored By



Serving People Who Impact Humanity